

Comarch Mobile Software

MOBILOC boosts location awareness

The rapidly growing availability of GPS technology is creating a completely new market going beyond navigation related solutions. GPS devices are used by an increasing number of Location Based Services applications. Their main goal is to establish links between user locations and services that are available in the same area.

Comarch MobiLoc is a fully featured communicator for mobile devices, incorporating location based services.

Key features

- Location based searching
- User and POI location display
- Map markers with additional information
- Location based notifications
- User profile customization
- User data security and confidentiality



What if:

- 📍 John has 279 contacts in his mobile phonebook but actually he calls only 15 people. What if he knew that his best friend from primary school, that he lost recently contact with, is 500m away?
- 📍 John would contact him and meet for a coffee.
- 📍 John can know this thanks to Location Alerts in MobiLoc.

Or imagine a situation:

- 📍 Mary is sightseeing a new city, she's all alone, doesn't know much about the city, a map is too complicated and she's getting hungry.
- 📍 What if she could search for places to eat in a neighborhood with her mobile? What if she could find out about people around her, who are up to do the same thing?
- 📍 If Mary is shy, she would pick out a place to eat using MobiLoc, she could call to book a table.
- 📍 If Mary is sociable, she would contact hungry people around her, suggest a place to eat picked out from POI (Points of Interest) list and arrange a meeting.
- 📍 User and POI search in MobiLoc gives her an opportunity to do that.

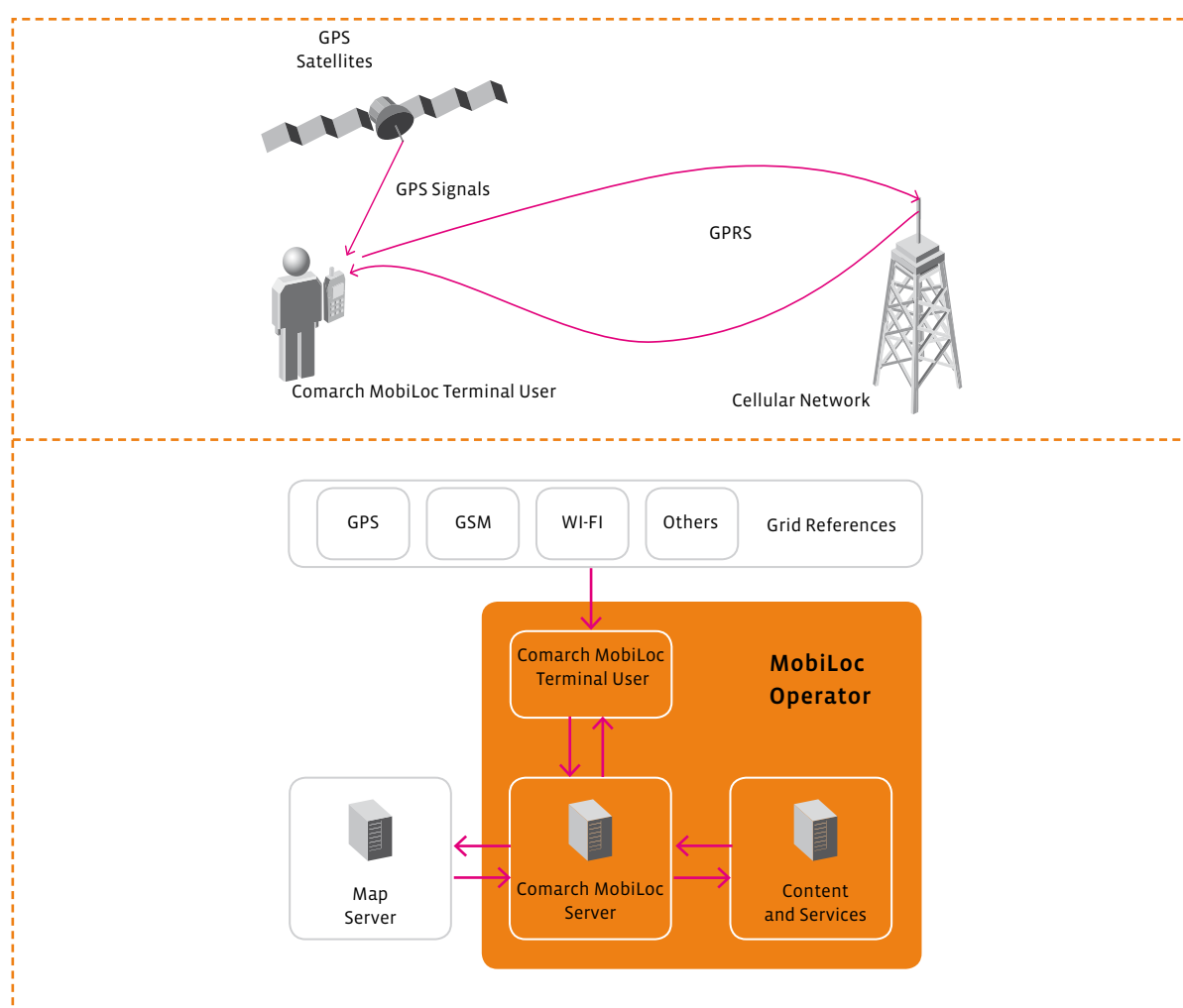
Or:

- 📍 Scott had a very long business lunch again but he doesn't feel like going home yet. He would love to have a relaxing glass of beer but he doesn't like to drink alone.
- 📍 What if he knew that his beautiful female friend is in the same mood and she is actually sitting in his favorite pub on Cracow market square?
- 📍 He can know that without asking her by checking her Mood in MobiLoc and contact her.

Solution highlights

- First fast and simple to use integrated communicator and LBS application for your mobile.
- First 'lightweight' solution in terms of your phone's memory and Internet connection.
- First anytime and anyplace application for use with different mobiles and environments, including Java.
- Be a part of location aware community.
- Advertise and broadcast yourself through new mobile channels.
- Be a medium for others to broadcast themselves.
- Add value to your company by attracting new customers and generating extra traffic through high-end mobile solutions on all phones.

To learn more visit: <http://vas.comarch.com/MobiLoc>



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ComArch Spółka Akcyjna with its registered seat in Kraków at Aleja Jana Pawła II 39A, entered in the National Court Register kept by the District Court for Kraków-Sródmiście in Kraków, the 11th Commercial Division of the National Court Register under no. KRS 000057567. The share capital amounts to 7,960,596.00 zł. The share capital was fully paid, NIP 677-00-65-406
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EN-2008.06